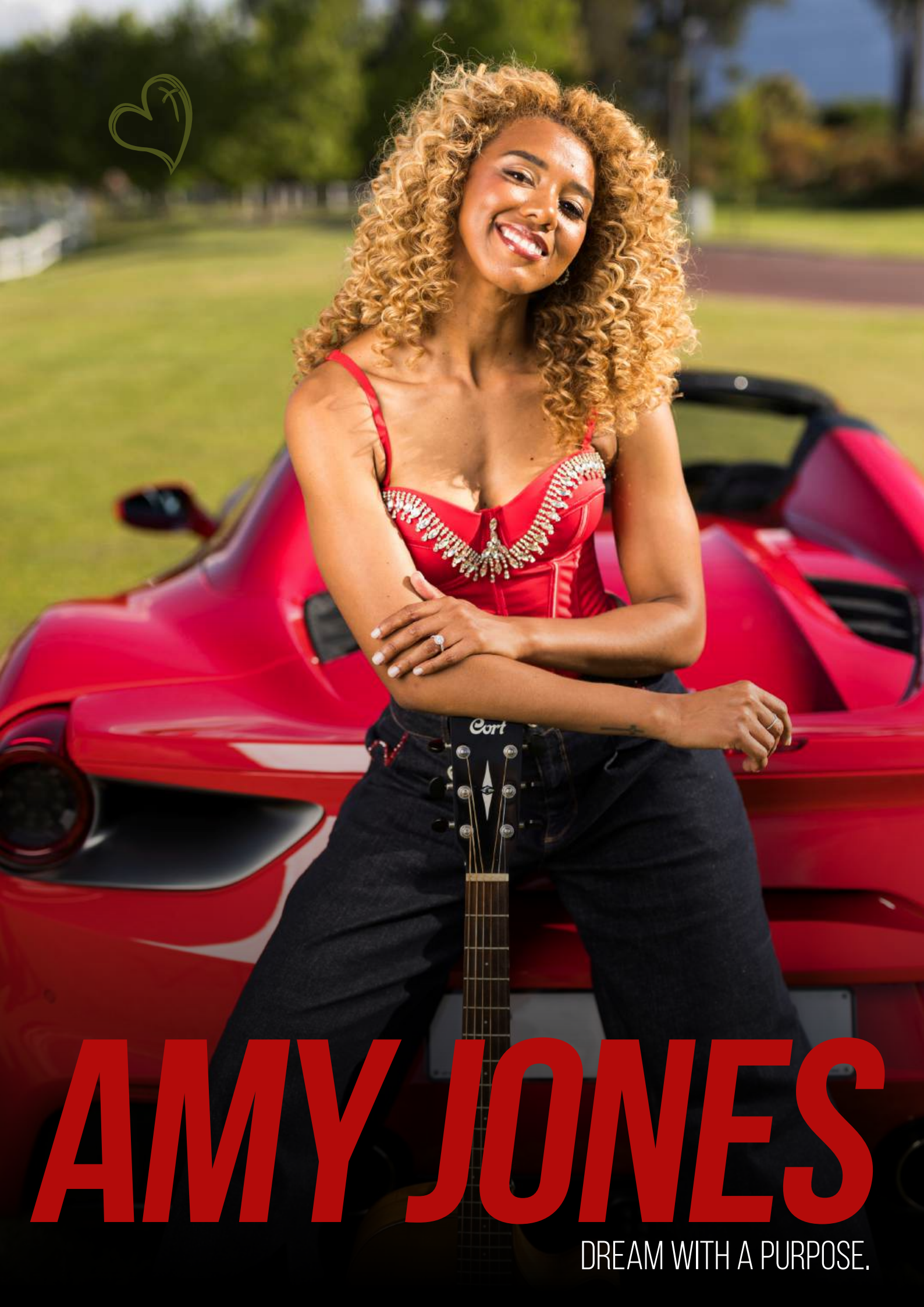


AMY JONES

DREAM WITH A PURPOSE.



Some songs are made to get you dancing. Others find a way into your heart. With her upcoming single, "Next To Me", South African singer-songwriter Amy Jones brings together her love for feel-good pop and her passion for music that speaks to real life.

Written by Amy Jones and Caleb Williams, and produced by Sai (Simon Van Der Heever), "Next To Me" marks the latest chapter in a musical journey built on perseverance, faith and an unwavering belief in the power of a dream. With her new single, Amy turns her attention to the connections that give life its meaning. Written alongside Caleb Williams and brought to life through the production of Sai (Simon Van Der Heever), the single introduces another side of Amy's evolving sound, pairing her natural pop sensibility with the kind of heartfelt storytelling that has become an important part of her identity as an artist. It is a release that reflects her belief that, beyond the noise, the expectations and the pursuit of success, it is the people who stand beside us who make the journey worthwhile.

For Amy, music has never been just about the spotlight. It has always been about connection. From the little girl who began singing at five years old to the artist now reaching audiences through radio, streaming platforms and major live performances, her journey has been shaped by a determination to keep going, even when the road ahead looked uncertain.

"I don't want to make music simply to be heard. I want to make music that makes people feel something", Amy says.

That desire to connect lies at the heart of everything she creates. Her sound draws on pop and dance, with catchy melodies, infectious energy and lyrics inspired by the experiences that shape her life. As a wife and mother, a woman of faith and an artist pursuing a lifelong dream, Amy knows that the most meaningful stories often come from the people we love and the moments that change us.

"Next To Me" arrives as Amy continues to build on the momentum of her recent releases, including "Nobody" and "Again", both produced by acclaimed South African hitmaker Luke Goliath. While "Nobody" offered a deeply personal tribute inspired by motherhood, and "Again" explored the courage to step away from expectations and rediscover what truly matters, Amy's latest release continues her commitment to creating music that feels genuine and relatable.

It is a natural progression for an artist who has learnt that success is about far more than a name on a billboard. For Amy, it is about creating a lasting body of work, reaching new audiences and remaining true to the person behind the music.

Her story is one of determination. Amy entered Idols South Africa as a teenager and returned to the competition year after year, refusing to let early rejection dictate her future. On her fourth attempt, she reached the Top 8 Girls of Season 13. It was a defining moment in a journey that had started with childhood dreams and a willingness to keep showing up.

Since launching her professional career in 2016, Amy has enjoyed a string of career highlights. Her debut single, "Sunrise", earned national radio play, while her collaboration with EDM duo Cinimin, "You and Me", won Best EDM Song of the Year and led to an opportunity to share the stage with international act Major Lazer.

Her single "Dance on My Own" spent five consecutive weeks at No. 1 on Heart FM and featured in the Netflix series Jiva!. Amy has also performed for South African President Cyril Ramaphosa, entertained crowds of more than 30,000 at DHL Stadium during the URC Rugby semi-finals and finals, made her UK debut at the Shrewsbury Flower Show and headlined Cape Town's Formula E Fan Park alongside DJ Zinhle.

Yet, for all the milestones, her reasons for making music remain refreshingly personal.

Amy's faith is central to her life, and she believes that setbacks do not have to signal the end of a dream. They can be the very experiences that shape the person an artist becomes. Through Jirah Productions, she continues to develop her career while holding on to the values that have carried her from her first performances to the stages she once imagined standing on. With "Next To Me", Amy Jones invites listeners to share in that journey.

It is another step forward for an artist who understands that life is not measured by applause alone, but also by the relationships we nurture, the challenges we overcome and the people who stand beside us along the way.

Follow Amy on Facebook, Instagram, and Twitter/X @AmyJones04 to stay updated on her latest releases and performances.

With Amy Jones, music is always an uplifting experience.


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Performer
Brand Ambassador
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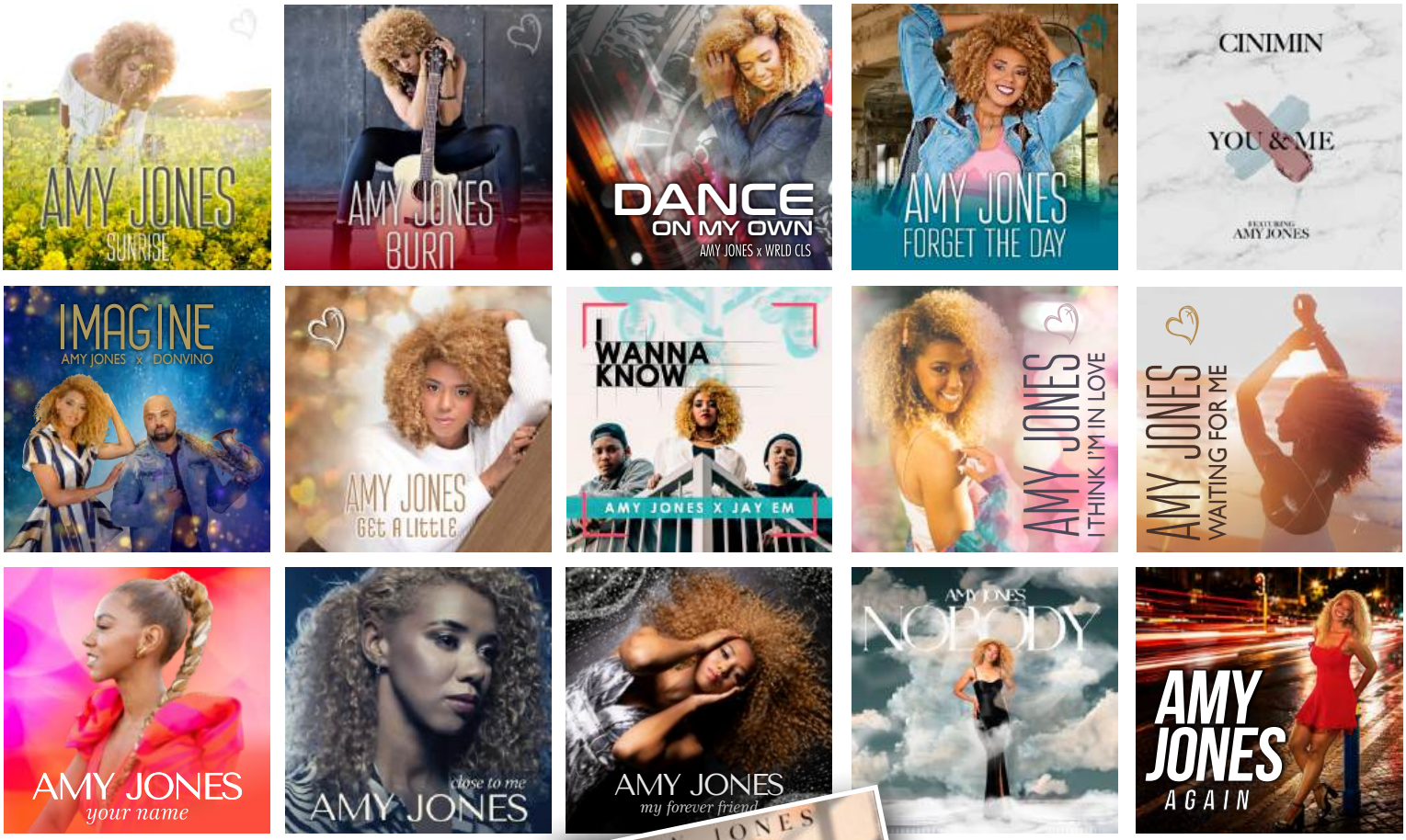
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