

AMY JONES

DREAM WITH A PURPOSE.





bio

Since 2016, singer, songwriter, and multi-talented musician Amy Jones has dedicated herself to developing her God-given gift and using music to uplift and inspire others. Her passion and persistence are now placing her on the brink of global pop success. Amy's love for music grew from a young age, and at 14 she taught herself to play guitar. In 2013, she took a leap of faith by entering IDOLS SA, where the support she received encouraged her to pursue music professionally.

Although her career officially began in 2016, things accelerated in 2018 after meeting her manager, Lee Willcock of Jirah Productions. Together they set goals to get Amy's music onto radio and television platforms — goals she soon exceeded. Her debut single, "Sunrise," produced by Cosher Studios, gained national radio play and strong listener support. Amy steadily built a loyal fanbase through her uplifting lyrics, acoustic performances, and positive energy. "People seem to enjoy my lyrics within my melodies," she says. "I write upbeat tracks so listeners feel inspired and entertained."

In 2018, Amy released "You and Me" through Sony Music, collaborating with EDM duo Cinimin (Kyle and Austin). The track won Best EDM Song of the Year and led to Amy sharing the stage with international act Major Lazer. Her songwriting continued to evolve, followed by the release of "Get a Little" in 2019. That same year, Amy performed for South African President Cyril Ramaphosa at a conference at the TAJ Hotel and later appeared at the Heart FM Music Festival at Newlands Cricket Stadium before nearly 5,000 people.

Despite the challenges brought by COVID-19 in 2020, Amy continued to thrive. Her single "Dance on My Own" reached the Number One spot on Heart FM for five consecutive weeks and was featured in the Netflix original series Jiva. During this period, she also travelled to Lusaka, Zambia, to perform at a major annual festival. In 2022, Amy performed at both the semi-finals and finals of the international URC Rugby competition at DHL Stadium, entertaining crowds of over 30,000 people. Later that year, she made her UK debut at the Shrewsbury Flower Show.

Returning to South Africa in 2023, Amy headlined the Formula E Fan Park event in Cape Town alongside DJ Zinhle and later shared the stage at the Grand Arena with 90's icons Robin S and Sybil during their South African tours.

As her career continues to rise, Amy is preparing to release her debut 7-track album, *My Forever Friend*, which will debut live at the Move the Mountain music festival at Newlands Cricket Stadium.

Amy Jones is also set to release her highly anticipated single, "Nobody," co-written with Caleb Williams and produced by fifteen-times platinum producer and SAMA nominee Luke Goliath of Darkchild Publishing. Inspired by motherhood, the song is a heartfelt tribute to her son and marks a new chapter in her music journey.

Produced by acclaimed hitmaker Luke Goliath, "**Again**" reunites Amy with the producer behind "Nobody," the breakout single that became a major radio success across South Africa and climbed the charts on multiple stations and reached the Radiomonitor Top 20 airplay chart in February of this year.

Amy came back in early 2026 with her second single with the talented Luke Goliath and written by Andre Graham and this is with another high tempo dance track. "**Again**" is a deeply emotional song about choosing authenticity over appearances and finding meaning in the things that truly matter."

The inspiration behind "**Again**" came from the idea of walking away from things that once felt like everything - the noise, the chaos, the attention, and even dreams I once thought defined me - and choosing something quieter, but far more real," says Amy Jones.

Now just a few months later Amy is releasing another single "**Next to me**" written with Caleb Williams and produced by Sai (Simon Van Der Heever)

Follow Amy on Facebook, Instagram, and Twitter/X @AmyJones04 to stay updated on her latest releases and performances.

With Amy Jones, music is always an uplifting experience.

Writer

Composer

Performer

**Brand
Ambassador**

Compassion

Heart

Community



27 000+
Amy Jones



42 500+
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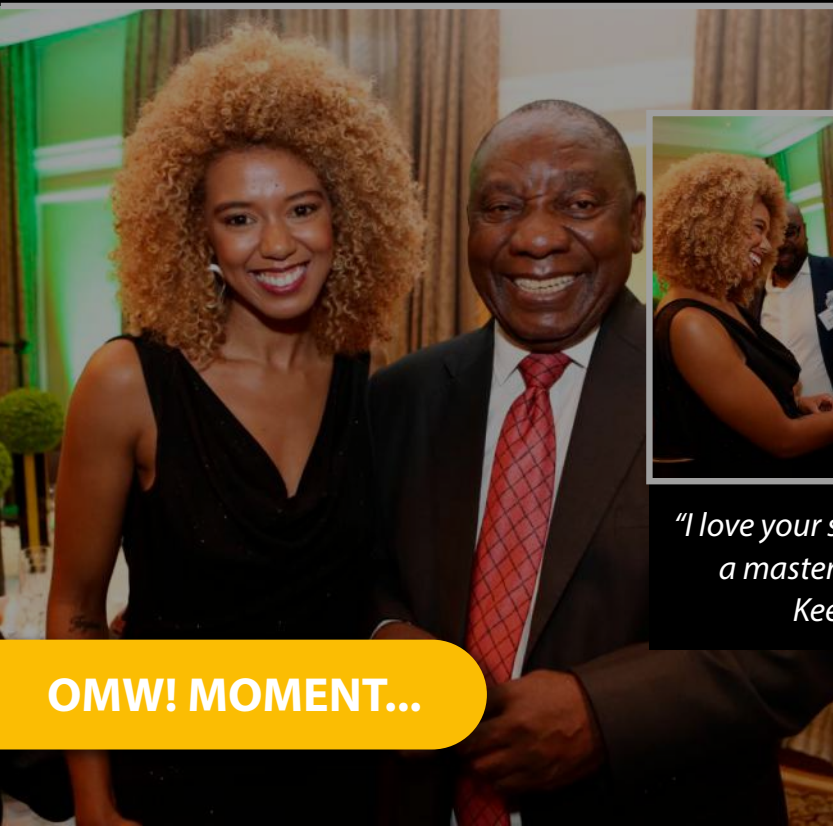
DANCE MUSIC AWARDS SOUTH AFRICA 2018
BEST EDM RECORD
CINIMIN - YOU & ME FT AMY JONES



AWARD WINNER



ONE MINUTE MOVIE FESTIVAL - SOUTH AFRICA 2018
BEST MUSIC VIDEO OF THE YEAR
AMY JONES - BURN



OMW! MOMENT...



*"I love your singing and you're
a master at that guitar.
Keep going"*



COMMUNITY



Recent Press

Local singer, Amy Jones, recently won an EDM award for the hit song "You & Me". With her is her manager, Lee Willora.

Paarl songstress triumphs

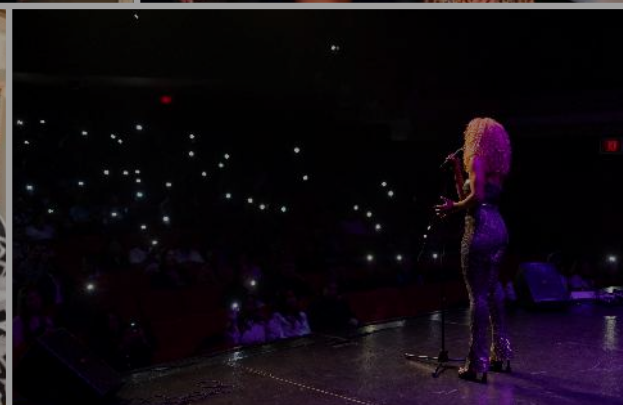
Live With Amy

Events & Gigs

The collage features various media appearances and performances by Amy Jones. It includes newspaper clippings from "KEEPING UP WITH JONES" and "SMILE 90.4", magazine covers from "MI CASA", "JIRAH PRODUCTIONS", "HOT HIT", and "Amy se collab met Cinimin nou te kry". There are also photos of her performing on stage, playing guitar, and posing with friends and family. Social media posts from @amyjones04 and #WeAreFamilia are visible.



Live With Amy

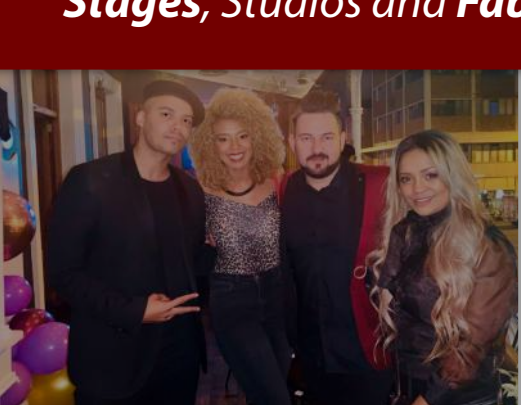


Events & Gigs





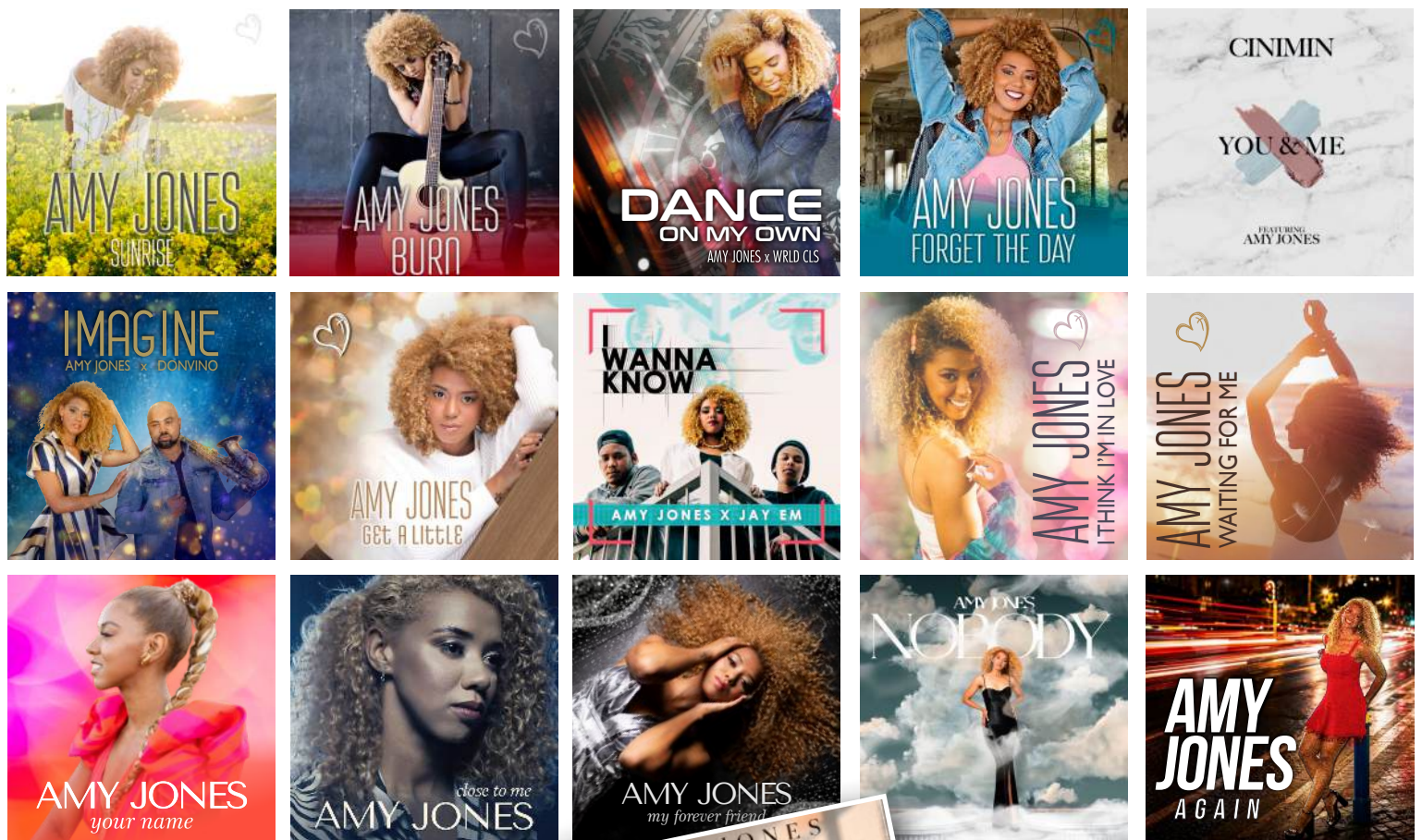
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SINGLES / COLLABORATIONS



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Lee Willcock.

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Amy Jones

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PRODUCTIONS
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